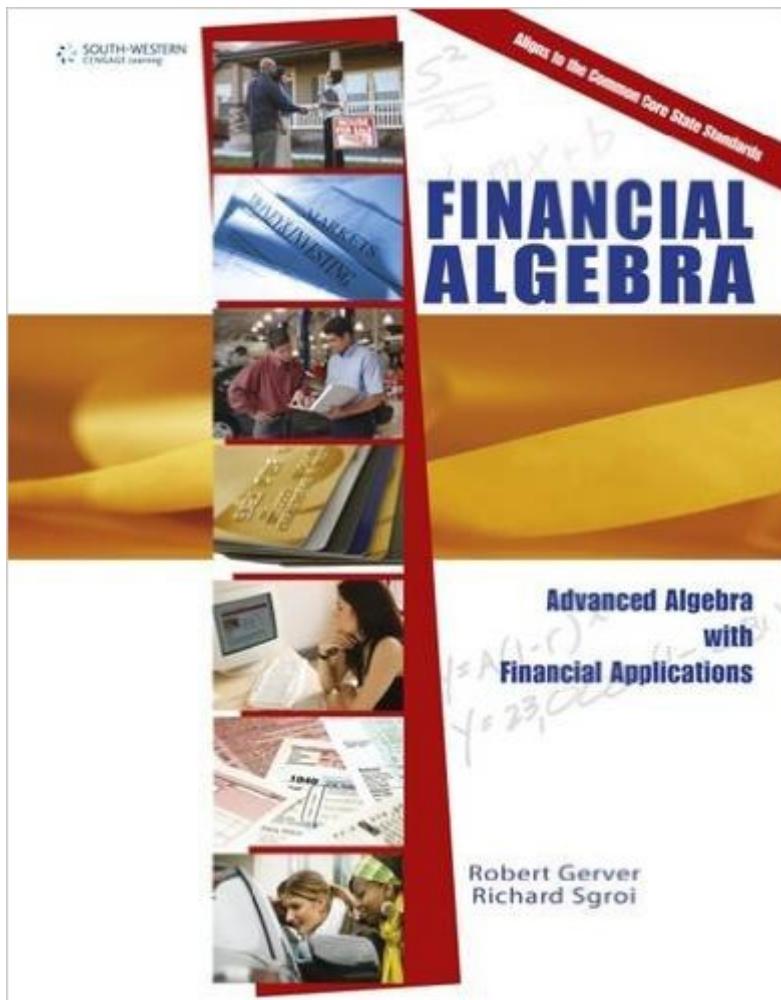


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Synopsis

By combining algebraic and graphical approaches with practical business and personal finance applications, South-Western's FINANCIAL ALGEBRA, motivates high school students to explore algebraic thinking patterns and functions in a financial context. FINANCIAL ALGEBRA will help your students achieve success by offering an applications based learning approach incorporating Algebra I, Algebra II, and Geometry topics. Authors Robert Gerver and Richard Sgroi have spent their 25+ year-careers teaching students of all ability levels and they have found the most success when math is connected to the real world. FINANCIAL ALGEBRA encourages students to be actively involved in applying mathematical ideas to their everyday live - credit, banking insurance, the stock market, independent living and more!

Book Information

Series: Financial Algebra

Hardcover: 576 pages

Publisher: Cengage Learning; 1 edition (March 27, 2013)

Language: English

ISBN-10: 128544485X

ISBN-13: 978-1285444857

Product Dimensions: 1 x 8.5 x 10.8 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

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